



Promote your company at **Aero India 2007**

February 7-11, 2007

Does your company have an India strategy? India, the world's fastest growing free-market democracy, presents lucrative opportunities for U.S. businesses. Last year, U.S. merchandise exports to India approached \$8 billion, doubled since 2002. The U.S. Department of Commerce is offering U.S. firms affordable, proven ways to promote their products and services at **Aero India 2007** and gain valuable business contacts in India's fast growing aerospace market.

Our **Aerospace Products Literature Center** (APLC) at Aero India 2007 will showcase your firm's sales literature to business visitors, helping you identify potential customers and test the market without leaving your desk.

For only \$650 our on-site U.S. Commercial Service staff will:

- Display your company's literature at the APLC booth
- Include your firm in our widely circulated *APLC Directory*
- Identify and qualify potential customers
- Share your product literature with best prospects
- Collect and send you business leads for follow-up

Our **Mini-Booth** option, offered **for \$2,850**, provides a strategic venue for your company's representative to conduct on-site trade promotion and private meetings:

- Dedicated space at the U.S. Commercial Service booth
- Convenient area for your company's literature display
- Assistance from our on-site trade specialists

Firms opting for the Mini-Booth may obtain customized business facilitation before their trip with our **International Partner Search** or **Gold Key Service**. Visit www.buyusa.gov/india/en/ips.html and www.buyusa.gov/india/en/goldkey.html for information on these programs. To learn about **Aero India 2007**, visit the event website: www.aeroindia.in/hm/welcom.htm.

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Don't Delay!

January 5, 2007, is the deadline
to register for these programs at
Aero India 2007.



I am interested in the:

- ☐ Aerospace Products Literature Center
- ☐ Mini-Booth
- ☐ International Partner Search
- ☐ Gold Key Service

